



Oh Baby It's Cold Outside... but Inside, Spring and Summer Issues are Heating Up!

Just in time for the warmer months, the debut collection from Truly Organic Apparel offers plenty of opportunities for any last-minute Green themes or fashion spreads.

Cute (but far from cutesy), the crisp lines of the airy **Baby Doll Blouse** perfectly capture the subtle urban elegance of the Truly Organic label, whose range of delicious styles are equally matched by the healing herbs and botanicals from which its dyes are derived. An unexpected union of sophistication and whimsy, the Baby Doll Blouse is pick-me-up perfection and the ideal complement for blue-skied outings or jacketed office affairs. MSRP: \$69.

Completely unique in its dedication to using only chemical-free herbal dyes and finishes (versus the low-impact but still pollutant dyes that are being used by many green labels), Truly Organic offers a fresh range of classic and youthful silhouettes in its first line of organic, fair trade apparel for men and women. **For fabric swatches, images, lookbooks or additional details, contact On the Horizon Communications at (805) 773-1000 or email emily@thepressroom.com.**

